The RBC Insurance Business Intelligence Centre is ready when you are

Getting connected is easy. All you need is a user account. To get yours, visit the Sales Resource Centre (www.rbcinsurance.com/getconnected), or call your regional office at 1-866-235-4332. Then, we'll send you a temporary password that gives you immediate access to the site.

Are you already using the RBC Insurance Business Intelligence Centre? We've upgraded the site so you can better manage your business. Take a look at the new sales tools and features during your next visit.

RBC Insurance Business Intelligence Centre

www.rbcinsurance.com/getconnected

Get connected

RBC Insurance

RBC Life Insurance Company

89980 (08/2006)

RBC Insurance Business Intelligence Centre

Get connected

The RBC Insurance Business Intelligence Centre gives you round-the-clock access to the information and tools you need to serve your clients and build your business.

www.rbcinsurance.com/getconnected

RBC Insurance

The advantage is yours

With 24/7 access, user-friendly search capabilities, and effective sales tools, the RBC Insurance® Business Intelligence Centre makes it easy to manage your business better. Here's what you'll get when you sign on:

➤ **Access when it's convenient for you.** The secure, password-protected web site is available to you 24 hours a day, seven days a week.

➤ **Tools to manage pending business.** Generate reports to help you manage new policies and identify outstanding requirements (underwriting and settling).

➤ **Sales tools to help build your business.** Get detailed client information and listings, plus reports on clients with upcoming policy renewals, expiries, or conversions.

www.rbcinsurance.com/getconnected

VIEW POLICY DETAILS
View detailed policy information, including policy status, coverage amounts, billing schedule and amounts, relationships such as insured, beneficiary, policyowner, servicing representative – and more!

GENERATE A CLIENT LIST
The client listing report is one of several great sales tools that lists your clients by product and/or status, and allows you to print labels directly from the report.

REMEMBER KEY DATES WITH THE RENEWAL/EXPIRY/CONVERSION REPORT
This useful sales tool generates a listing of policies due for expiry, conversion, or renewal within the next six months, and lets you print labels directly from the report.

IDENTIFY OUTSTANDING REQUIREMENTS
The outstanding requirements report provides a listing of all outstanding underwriting and settling requirements, and can be run by all outstanding requirements or by requirements changed since a specific date.

MAKE A FRANCHISE INQUIRY
This feature allows you to search for Guarantee Standard Issue® (GSI) cases by name or number, and shows all participating policies as well as details of each participating policy.

TRACK NEW BUSINESS OPPORTUNITIES
The new business report provides a quick, at-a-glance listing of all new policies set up within the previous 15 days.